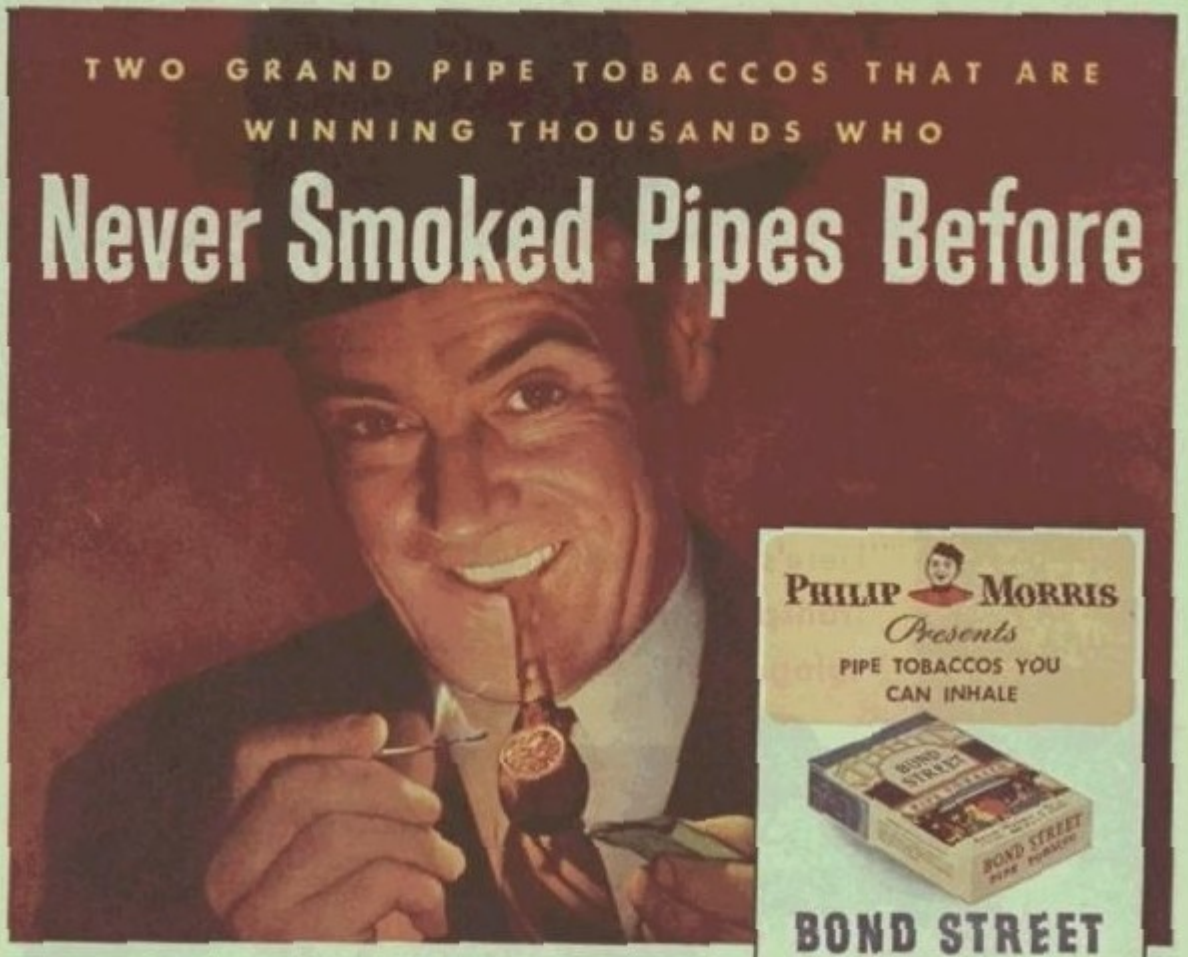
TWO GRAND PIPE TOBACCOS THAT ARE WINNING THOUSANDS WHO

Never Smoked Pipes Before



The Flavor's *In*... the Bite is *Out!*

TWO PIPE TOBACCOS YOU CAN INHALE

SMOKERS of all kinds — thousands who never smoked pipes before — are turning to these two grand pipe mixtures — made by Philip Morris.

Try them! You'll find both extra good . . . smooth, cool-smoking! Thanks to a Philip Morris advance in preparing pipe tobaccos — the flavor's *in*... the bite is *out!*

So go to your favorite tobacco counter . . . ask for REVELATION or BOND STREET — *the pipe tobaccos you can inhale.*

ATTENTION! CIGARETTE SMOKERS

When you can't find cigarettes for love nor money, try REVELATION *or* BOND STREET — *the pipe tobaccos you can inhale, just like cigarettes! Thousands are doing it who never smoked pipes before.*

HERE'S PROOF Laboratory measurement of the irritation ("bite") in the smoke, indicates that the average of six other leading, popular pipe tobaccos is over three times as irritating as REVELATION! Since BOND STREET is produced by the same Philip Morris method, you'll find this goes for BOND STREET too!

PHILIP MORRIS *Presents*

PIPE TOBACCOS YOU CAN INHALE

BOND STREET

A Genuine and very different Aromatic Mixture. Contains a rare aromatic tobacco never before used in popular-price blends . . . wonderful flavor and aroma, even the ladies approve. Smooth, cool and clean-burning.

REVELATION

One of the world's most Perfectly Balanced Blends. A magnificent "flavor-blend" of five different, superb tobaccos . . . cut five different ways; smokes clean, cool and even — every puff a pleasure.

Either 15¢

Philip Morris & Co.

DEDICATED TO THE PRODUCTION OF FINE TOBACCO PRODUCTS

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